



Marc Fest

Communications Consultant

**Founder, Atlantic Point
Communications**

**Former VP/Communications,
John S. and James L. Knight
Foundation**

**Former VP/Communications,
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Communications Consulting That Works

Elevator Speech Training • Branding • Strategic Communications
Media Training • Print Design • Copy Writing • Website Development

Elevator Speech Training

Marc specializes in elevator speech training for teams and individuals using a customized video conferencing platform. Learn more at elevatorspeechtraining.com.

Work Examples

Elevator speech training for teams and individuals for **Knight Foundation**

Supporting the **University of Miami's** Department of Public Health Sciences with a range of strategic communication projects

Coordinating communications for the **New Americans Campaign**, a \$20M national consortium to encourage green card holders to become U.S. citizens

Rebranding the **Florida Institute for Health Innovation**

Managing communications for the **Steve Fund**, the nation's only non-profit focused on the mental health of students of color

Background

From 2007 to 2012, Marc Fest was Vice President of Communications for the John S. and James L. Knight Foundation, the world's leading foundation for innovation in communications and media.

From 2004 to 2006, he served as Vice President of Communications for the New World Symphony.

Marc has created grantimpact.org, a platform for online learning and one-on-one coaching to help foundation grantees harness the power of communications.

He is known for the Message House Method, used by businesses, government organizations and nonprofits in more than 70 countries to achieve more effective messaging. The free toolset is available at www.messagehouse.org.

Values

Acting like a **member of your team**, not like an "outside consultant"

Giving you our **best and unvarnished advice**

Being **pro-actively creative** to seize opportunities for you